



Value, Service + Clear Communication

A strong result starts with an honest view of value and a Realtor who stays personally involved from the first conversation through closing.

01

20+ years of appraisal perspective

I have spent more than 20 years working alongside my husband, a certified appraiser. That experience trained me to study condition, upgrades, location and comparable sales.

02

Pricing with evidence

I study recent sales, current competition, buyer behavior and the features that make your home different so we can choose a launch price with a purpose.

03

Appraisal-ready presentation

I identify improvements, permits, features and supporting information that may help tell the home's value story when the buyer's appraiser arrives.

04

Protect the seller's net

The highest price is not always the strongest result. I compare financing, credits, repairs, timing and risk so you can see what an offer may really mean.

05

Always available

You get transparency and clear communication throughout the process. I respond personally, keep you updated and make sure you understand what is happening.

06

20 years of legal experience

My legal-assistant background and work with legal-service vendors made me detail-oriented about contracts, deadlines and documentation.

07

A team that picks up the phone

The escrow, title, lending, photography, inspection and service professionals I work with bring decades of experience and understand that accessibility matters.

08

Practical and thrifty

I look for ways to save my clients money without cutting the corners that protect them. My kids will tell you I have never met a coupon I did not like.



Prepare, Present + Reach the Right Buyers

Preparation and professional media create the first impression; coordinated local, agent and social exposure keeps the launch working after it goes live.

01

Focused prep walkthrough

We decide what to clean, repair, simplify, stage or leave alone. I help you spend where it matters and skip projects unlikely to improve the result.

02

Professional photography + video

High-quality photos, professional video and drone footage when appropriate present the home, property and surrounding lifestyle at their best.

03

Floor plans + property details

Floor plans help buyers understand flow and scale. I also organize upgrades and special features so the listing feels specific - never generic.

04

CRMLS + a strong first impression

I enter the listing carefully in CRMLS with clear descriptions, accurate details and media designed to make buyers want to see the home.

05

60,000+ social followers

I use my Living Local audience of more than 60,000 followers to connect each home with the community and lifestyle around it.

06

Paid Facebook + Instagram ads

I run targeted advertising for my listings and create posts designed to earn attention, shares and direct conversations.

07

Agent caravans + local blasts

I use local agent caravans, direct outreach and agent-to-agent marketing blasts so area professionals know what is coming and available.

08

Neighbors become advocates

Neighborhood flyers, mailers and email campaigns let nearby owners know about the listing. They often know the next person who wants to live there.



Brokerage Reach, Offers + Closing

My personal service is backed by worldwide and regional reach, then carried through showings, negotiations and one organized closing.

01

Worldwide brokerage reach

Realty ONE Group includes more than 20,000 real-estate professionals across hundreds of locations and nearly 30 countries, creating a powerful referral network.

02

Strong Southern California network

Realty ONE Group West includes eight Southern California offices and more than 1,000 professionals, giving my listings strong regional visibility.

03

Internal listing awareness

I use internal brokerage marketing blasts and agent relationships so ONE West professionals know about my listings before and after launch.

04

Open houses as needed

I host open houses when they support the strategy, prepare the experience carefully and follow up with visitors and agents afterward.

05

Feedback + clear updates

I follow up after showings, monitor competing listings and share activity and online analytics so we can adjust when the evidence calls for it.

06

Compare the whole offer

We look beyond price at financing, contingencies, credits, timing and risk so you can compare the seller's likely net and the strength of each offer.

07

Accessible through closing

I coordinate with escrow, title, the buyer's agent, lenders, inspectors and the appraiser, keep deadlines visible and stay available when questions come up.